

Digitalisation | Omni-Channel | Customer Experience

Exact Inventories, Article Availability  
and Real-Time Analytics:  
The Foundation for Your Strategy

# DETEGO<sup>®</sup> SUITE

The Detego Suite increases your supply chain efficiency and in-store performance through inventory accuracy, article availability, consumer engagement, smarter processes and real-time analytics.

**> 99%**

Inventory accuracy in all systems

**100%**

Merchandise availability on the sales floor

**2-15%**

Increase in turnover of NOS and other items

**2%**

Reduction in write-offs per year

**2.5x**

More time for your customers

## What are you doing today for tomorrow's loyal customers?

Omni-channel, customer experience and the digital transformation of the store are changing fashion retail forever. What do you need to successfully implement these strategies? A solid and intelligent fundament.

What do customers want? Customers drive retail strategies with their various and versatile demands. They want the ability to shop anytime, anywhere while expecting a consistent brand experience in the store, on the web and while using your app. They want immediate access to accurate information on article availability, across all channels – and a fast delivery! Failure means losing a customer to a competitor. After all, they're only one click away.

Without a single, unified and accurate view on the complete stock, you will face tough challenges in implementing Click & Collect or same day delivery. Knowing where every article is at any moment in time allows you to reduce expensive 'safety' stock and minimise low margin sales. Automated inventory and replenishment can only work on a solid foundation. This real-time, single stock view is what really drives your digital retail strategies.

## Ensure accuracy in the warehouse

Ensure correct deliveries – from inbound to outbound. Meet your shipping commitments. Get complete visibility over the entire supply chain. Plan resources better on actual demand. Cut process time and costs.



Fast receipt of merchandise

High delivery accuracy

Reduced process costs

Comprehensive analytics

Logistics Manager

## Realise advantages in the store

With a quick start into the digital store via the Detego InStore Lean Edition, you can achieve unparalleled inventory accuracy and article availability for your stores just within a few hours. A fast rollout and a clear scaling path from the Lean to the Full Edition makes it easy to grow and meet all of your business requirements.

Fully digitalised inventory management, comprehensive real-time analytics, and a single point of truth for your inventory information - that's the Detego InStore Full Edition, which seamlessly blends in with your system landscape. It gives you the highest level of accuracy, scalability, and process efficiency for your stores, providing your store staff with more time for the customer.



Inventory accuracy  
High on-shelf availability  
Intelligent stocktakes & optimum inventory cycles  
Targeted replenishment recommendations

A single point of truth for your inventory  
Efficient omni-channel services  
Optimised execution of merchandise plan / planogram  
Increased store efficiency

Store Manager

## Excitement across all channels

With Detego InChannels, you put your customers in focus of all your activities. Consumer engagement applications open up new opportunities to interact with your customers and combine the online shopping experience with brick-and-mortar retailing.

### InChannels



- Recognise and serve customer preferences
- Chatbot driven consumer-interaction
- Self-Service & Recommendations in the store
- Increased conversion rate in the fitting room

Head of Digital

## Actively manage stores from headquarters

Actively manage your stores through real-time analytics with practical dashboards that include actionable insights and clear advice. Create the basis for dynamic, successful omni-channel retailing. Make real-time decisions, based on current information that are relevant for the future.

### InReports



- Dashboards with actionable recommendations
- All KPIs at a glance
- Recognise trends and react in a timely manner
- Avoid overaged stock

Regional Manager &  
Merchandise Planner

## The Company

DETEGO, the leader in real-time business intelligence for the fashion retail industry, has already digitalised more than 1.6 billion garments by the end of 2017. The company's software has been deployed successfully in more than 1,500 stores. Customers include well-known, international fashion brands, retailers and department stores.

Headquartered in London, with the development and R&D center in Graz, Austria, the innovative software provider develops and distributes standard software products for the fashion retail industry since 2011. The Detego Suite provides inventory accuracy, article availability, predictive real-time analytics and active consumer engagement.

Detego supports the omni-channel and digital strategies of fashion retailers. This enables retailers to offer a consistently positive shopping experience across all channels and actively manage their store network. The Detego Suite is complemented by managed services, including Software as a Service (SaaS), and flexible pricing models.



[www.detego.com](http://www.detego.com)